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A 200-Year Tradition of Sophisticated Wealth Management Has a Home in Philadelphia

Led by Regional Executive Rob Kenney and anchored by a tenured team of client advisors, the Philadelphia office of Alex. Brown, a division of Raymond James, has a history that stretches back to the 200-year-old firm's early days.

When it comes to the growth, management, and maintenance of exceptional wealth, the only thing better than having the support of a powerful firm is having that support delivered with local finesse.

You can expect both at the Philadelphia office of Alex. Brown. Clients can expect a skilled team of advisors whose knowledge of the financial field is matched only by their insight into the local landscape. Advisors can expect an elevated offering and atmosphere underpinned by the resources and reach of an international leader.

Alex. Brown, which was founded in 1800 and went on to become the nation's first investment bank, experienced a revival in 2016 when it joined forces with Raymond James, one of the largest independent financial planning and wealth management firms in the U.S.

"Alex. Brown is a storied name, and Philadelphia has been part of its footprint from the early days," says Rob Kenney, Regional Executive. "It's been very exciting to be part of this renaissance and to find that there's still so much opportunity to serve clients and grow our presence."

Alex. Brown's resurgence has meant a strengthened commitment to delivering its signature approach—leveraging experience and expertise to provide uniquely successful clients with uncommonly sophisticated investment strategies.

"We're a group of traditional advisors focused on private wealth management for families, family offices, and entrepreneurs. What we do is holistic—we look at estate planning, wealth management, liability management, everything."

But according to Kenney, alongside its support for clients, the team is also focused on adding to its ranks. "We're here to help clients achieve their objectives, but we're here to give like-minded advisors a home, too—in an environment centered on working hard and giving back." The group commits time and funds to groups such as Habitat for Humanity®, Boy Scouts of America, and Handi-Crafters.

"Several of my colleagues have spent their entire careers with Alex. Brown, which speaks volumes to our boutique culture and dedication to enhancing both the client and advisor experience. I think it's a pretty good home."

That home also has a new address at 1735 Market Street. "We recently moved into a new space," says Kenney. "This felt like the perfect time to build something beautiful and cutting-edge here in the epicenter of the city."

And keeping the Alex. Brown name alive and well in the heart of Philadelphia is something of critical

importance to the firm's president, Haig Ariyan.

"Even with our long history here, Philadelphia represents one of the firm's biggest growth opportunities, not only by adding talented advisors but by meeting the needs of uniquely successful clients," Ariyan says.

"It's been very exciting to be part of this renaissance and to find that there's still so much opportunity locally to serve clients and grow our presence."

—ROB KENNEY

As Alex. Brown continues to build on 200 years of tradition nationwide, the Philadelphia office looks forward to keeping its roots firmly planted and its potential for growth limitless.

ALEX. BROWN
A DIVISION OF **RAYMOND JAMES**

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